



LAPORAN TRANSKRIP NILAI SEMENTARA

NAMA : Muthia Widyaningtias Zaid
NIM : 3420017
TANGGAL LAHIR : 22/05/2002
JURUSAN : Online Business

Semester Ganjil 2020/2021

No Kode	Mata Kuliah	N	S	B	K
1 OL-101	General Management	B-	3	8.1	MKK
2 OL-103	Organization Behaviour	B+	2	6.8	MKK
3 OL-105	Economics	B+	3	10.2	MKK
4 OL-102	Creative Thinking and Innovation	A	3	12.0	MKK
5 OL-104	IT Infrastruktur	A	2	8.0	MKK
6 KU-102	English I	A-	2	7.4	MKU
7 KU-204	Bahasa Indonesia	A	2	8.0	MKU
8 KU-101	Pendidikan Agama	B	2	6.0	MKU
9 KU-103	Core Skills and Character	A	2	8.0	MKU

Semester Genap 2020/2021

No Kode	Mata Kuliah	N	S	B	K
1 OL-203	Accounting Introduction + Simply Accounting	A	4	16.0	MKK
2 P1-135	SAP ERP Introduction	C+	2	4.8	MKB
3 OL-202	Supply Chain Management	B+	3	10.2	MKK
4 OL-204	Statistics 1	D	3	3.0	MKK
5 OL-201	Marketing Management	A	4	16.0	MKK
6 KU-201	English II	A	2	8.0	MKU
7 KU-106	Pendidikan Pancasila dan Kewarganegaraan	A	3	12.0	MKU

Semester Pendek 2020/2021

No Kode	Mata Kuliah	N	S	B	K
1 OL-305	Finance Management	A	3	12.0	MKK
2 OL-304	Project Management and Scrum	A	3	12.0	MKK

Semester Ganjil 2021/2022

No Kode	Mata Kuliah	N	S	B	K
1 OL-303	Operation & Service Management	B-	3	8.1	MKK
2 OL-901	Retailing Management	A-	3	11.1	MKK
3 OL-302	Human Resource Management	B+	3	10.2	MKK
4 OL-306	Statistics 2	B-	3	8.1	MKK
5 OL-301	Consumer Behavior	A	2	8.0	MKK
6 P1-138	SAP ERP Configuration	A-	2	7.4	MPK
7 MG-904	Literasi Keuangan dan Investasi	A	3	12.0	MKK
8 MG-902	Manajemen Proyek	B	3	9.0	MKK

Semester Genap 2021/2022

No Kode	Mata Kuliah	N	S	B	K
1 OL-404	Pengembangan Aplikasi Web	A	5	20.0	MKK

Semester Genap 2021/2022

No Kode	Mata Kuliah	N	S	B	K
2 OL-401	Marketing Research	B	3	9.0	MKK
3 OL-406	Multivariate	C+	3	7.2	MKK
4 OL-403	Operation Research	B	3	9.0	MKK
5 OL-405	Sales Management	A-	2	7.4	MKK
6 OL-402	Visual Content	A	3	12.0	MKK
7 MG-403	Valuation	B	4	12.0	MKK

Semester Ganjil 2022/2023

No Kode	Mata Kuliah	N	S	B	K
1 OL-502	Naskah Periklanan	A-	3	11.1	MKK
2 OL-504	User Experience	A	2	8.0	MKK
3 OL-501	Digital Marketing I	A	3	12.0	MKK
4 OL-503	Online Branding	A	2	8.0	MKK
5 OL-500	Internship	A	2	8.0	MKK
6 OL-505	Customer Relationship Management	A-	3	11.1	MKK
7 KU-502	Introduction to Artificial Intelligence & Machine Learning	B-	2	5.4	MKK
8 MG-903	Manajemen Perubahan / Inovasi	A	3	12.0	MKK

Semester Genap 2022/2023

No Kode	Mata Kuliah	N	S	B	K
1 OL-604	Pengembangan Aplikasi Mobile	A	4	16.0	MKK
2 OL-601	Digital Marketing II	B+	3	10.2	MKK
3 OL-606	Business Strategy	B+	3	10.2	MKK
4 OL-603	User Interface Design	A	3	12.0	MKK
5 OL-605	Analisis Data	B+	4	13.6	MKK
6 OL-602	Online Media Communication	A-	2	7.4	MKK
7 MG-604	Visual Merchandising	A	2	8.0	MKK

Semester Pendek 2022/2023

No Kode	Mata Kuliah	N	S	B	K
1 OL-700	Final Project I	A	4	16.0	MKK

Semester Ganjil 2023/2024

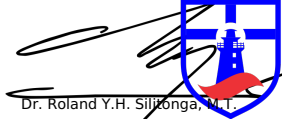
No Kode	Mata Kuliah	N	S	B	K
1 OL-800	Final Project - Business Plan	A-	4	14.8	MKK
2 MG-504	Komunikasi Pemasaran Terpadu	A-	2	7.4	MKK

Jumlah SKS : 144
Indeks Prestasi Kumulatif : 3.54

Transkrip ini mencantumkan nilai terbaik dari setiap matakuliah yang ditempuh

Keterangan : N = Nilai; S = SKS; B = Bobot; K = Kompetensi; MKU = Mata Kuliah Umum; MKDK = Mata Kuliah Dasar Keahlian; MPK = Matakuliah Pengembangan Kepribadian; MKK = Mata Kuliah Keilmuan & Keterampilan; MKB = Mata Kuliah Keahlian Berkarya; MPB = Mata Kuliah Perilaku Berkarya; MBB = Mata Kuliah Berkehidupan Bermasyarakat

Bandung, 29 April 2024
Direktur Akademik


Dr. Roland Y.H. Silihonga, M.T.



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Sekolah Tinggi Ilmu Ekonomi Harapan Bangsa