

TRANSKRIP AKADEMIK ACADEMIC TRANSCRIPT



UNIVERSITAS ATMA JAYA YOGYAKARTA

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Program : Sarjana
Programme : Bachelor
Program Studi : Ilmu Komunikasi
Department of : Communication Science

Nama Mahasiswa : Melita Gelasia
Name of Student :

Tempat, Tanggal Lahir : Jambi, 29 December 2003
Place and Date of Birth :

Nomor Pokok Mahasiswa : 210907506
Student ID Number :

Nomor Transkrip Akademik : 0921202504576
Academic Transcript Number :

Penomoran Ijazah Nasional : 051005702012025100045
National Certificate Number :

Kode Code	Mata Kuliah	Subject	SKS Credit	Nilai Grade
MKUN01002	Pendidikan Agama	Religion	2	A
MKUN02002	Pancasila	Pancasila	2	A
MKUN03002	Pendidikan Kewarganegaraan	Civic Education	2	A
MKUN04002	Bahasa Indonesia	Indonesian Language	2	A
MKUN05002	Masyarakat Digital	Digital Society	2	A
MKUN06002	Kewirausahaan	Entrepreneurship	2	A
MKUN07002	Kuliah Kerja Nyata	Community Service	2	A
IKOM01103	Pengantar Ilmu Komunikasi	Introduction to Communication Science	3	A
IKOM02103	Sosioantropologi Komunikasi	Socioanthropology of Communication	3	A-
IKOM03103	Public Speaking	Public Speaking	3	A-
IKOM04103	Komunikasi Terapan	Applied Communication	3	A-
IKOM05203	Teori Komunikasi I	Communication Theory I	3	B
IKOM06203	Metode Penelitian Sosial	Social Research Method	3	A-
IKOM07203	Filsafat dan Etika Komunikasi	Philosophy and Ethics of Communication	3	A-
IKOM08203	Komunikasi Interpersonal	Interpersonal Communication	3	A
IKOM09203	Komunikasi Organisasi	Organizational Communication	3	A
IKOM10203	Komunikasi Massa	Mass Communication	3	A
IKOM12203	Bahasa Inggris Akademik	English for Academic Purposes	3	A-
IKOM13303	Teori Komunikasi II	Communication Theory II	3	A-
IKOM14303	Ekonomi Politik Komunikasi	Political Economy of Communication	3	B+
IKOM16303	Komunikasi Politik	Political Communication	3	A
IKOM17303	Komunikasi Visual	Visual Communication	3	A
IKOM18303	Komunikasi Persuasif	Persuasive Communication	3	A-
IKOM19304	Metode Penelitian Komunikasi Kuantitatif	Quantitative Communication Research Method	4	B+
IKOM20403	Kajian Kultural Komunikasi	Cultural Studies	3	A-
IKOM21403	Analisis Sosial dan Data Storytelling	Social Analysis and Data Storytelling	3	A-
IKOM22404	Metode Penelitian Komunikasi Kualitatif	Qualitative Communication Research Method	4	A
IKOM23403	Ekosistem Komunikasi	Communication Ecosystem	3	B+
IKOM25403	Komunikasi Strategis	Strategic Communication	3	A
IKOM26403	Penulisan Naskah Jurnalistik	Journalistic Writing	3	A-
IKOM27503	Komunikasi Bisnis dan Masyarakat	Communication, Business, and Society	3	A
IKOM28503	Komunikasi Korporat	Corporate Communication	3	A
IKOM29503	Komunikasi Pemasaran Terpadu	Integrated Marketing Communication	3	A
IKOM34503	Komunikasi Eksternal	External Stakeholder Communication	3	A
IKOM35503	Manajemen Merek	Brand Management	3	A
IKOM38503	Perencanaan Media Komunikasi Pemasaran	Marketing Communication Media Planning	3	A-
IKOM41503	Perilaku Konsumen	Consumer Behavior	3	A

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Kode Code	Mata Kuliah	Subject	SKS Credit	Nilai Grade
IKOM44503	Profesionalisme dalam Praktik Komunikasi (Experiential Learning 1)	Professionalism in Communication Practice (Experiential Learning 1)	3	A
IKOM45503	Pengembangan Karakter dan Kapasitas (Experiential Learning 2)	Character and Capacity Building (Experiential Learning 2)	3	A
IKOM47503	Kolaboratif, Sinergisme, dan Solutif (Experiential Learning 4)	Collaboration, Synergy, and Solution (Experiential Learning 4)	3	A
IKOM50604	Kampanye Komunikasi Strategis	Strategic Communication Campaign	4	A
IKOM68603	Inovasi Bidang Komunikasi (Experiential Learning 7)	Innovation in Communication Field (Experiential Learning 7)	3	A
IKOM69603	Evaluasi dan Kreasi Produk Komunikasi (Experiential Learning 8)	Evaluation and Creation of Communication Product (Exp. Learning 8)	3	A
IKOM11703	Komunikasi Antar Budaya	Intercultural Communication	3	B+
IKOM15703	Komunikasi dan Globalisasi	Communication and Globalization	3	B+
IKOM24703	Penciptaan Konten Digital	Digital Content Creation	3	A-
IKOM70704	Kuliah Kerja Lapangan	Internship	4	A
IKOM71806	Skripsi	Thesis	6	B+

IP Kumulatif Grade Point Average	Tanggal Kelulusan Date of Completion	Predikat Kelulusan	Graduation Predicate
3,79	27 March 2025	Cum Laude	Cum Laude

a.n. Rektor
on behalf of Rector

Wakil Rektor I,
Vice Rector for Academic Affairs,



Sushardjanti Felasari, S.T., M.Sc. CAED., Ph.D.

UNIVERSITAS ATMA JAYA YOGYAKARTA

Diterbitkan di, Tanggal
Issued in, Date: Yogyakarta, 31 May 2025

Dekan
Dean

FAKULTAS ILMU SOSIAL
DAN ILMU POLITIK
UNIVERSITAS ATMA JAYA YOGYAKARTA

Dr. Victoria Sundari Handoko, S.Sos., M.Si.